

NEWSLETTER 2011

Hello everyone, I have tried to do this Newsletter for over a year now and finally have a little time free for the first belated Newsletter for 2010/ 2011, I'm sure you've all been wondering what's been happening in Mermaid Bay land?

In February 2010, Natalie who had been working for Christie Green helping make soap for almost 2 years, brought the company along with her mother and business partner Judith Righton. Also in February Natalie had a beautiful baby boy called Zion he is 19 months old, man hasn't time flown by. So for the last 16 months I have been busy trying to bring up a lil one and keep Mermaid Bay ticking over. Its been a whirlwind of a time with setting up phone lines, emails, post and sorting out the soap shed but now we seem to be up and running a lot smoother. Just to mention if you did ring or email and I didn't get back to you I was probably busy breastfeeding, changing nappies, going and garring and pulling my hair out as well as making soap, so just pop me through another email to remind me, now that I

QUOTE CORNER:

If you can dream it, you can do it.
Walt Disney

don't have nappy brain as bad!
Also to add to the growing family we have welcomed into the world our second child Trinity on 10 July.

I would like to thank everyone for their patience while we make Mermaid Bay amazing.

We are based in Albany, North Shore and you can ring to come see us or we are at the markets and have a stall in Craft World Westgate & Petone, We are running the business from home, and you might find the best way to order is online, as I have more time at night to sit and do work when the kids are sleep

Checkout our fabulous revamped website

Letting you all know we **have not** and **will not** change any recipes as WHY would we. We brought the company because of the beautiful products and they do a fantastic job helping everyone, everyday in everyway and we want to keep it that way. We also want to bring back some old favorites and some new things, watch for them next year. So many amazing things to come from Mermaid Bay.

and let your friends and family know about it, it will show you clear pictures, descriptions of products also it will have a copy of this newsletter, all bit about us

and of course all our spectacular Mermaid Bay products. We are also on Facebook check out our page and 'Like' us. Adding to that we sell products on TradeMe as well, so there's always somewhere you can get our fab products.

If you want to buy any Mermaid Bay products you can get them from:

Our Brand New Website

www.mermaidbay.co.nz

This newsletter will be on our website!

Since it has been awhile since we have sent out a newsletter and we are re doing the database, we are giving away a **WIN \$100 Hamper** to a lucky winner, so please fill out your details we would love to hear from you. Also on the back of the form is an order form with some great deals!!

POST your entry and/or order (on reverse side) to: 8 Bass Road, Albany Auckland 0632, or EMAIL mermaids@mermaidbay.co.nz

We would like to thank everyone for their orders in the last 18months.

GO IN THE DRAW TO WIN A MERMAID BAY
HAMPER worth \$100

As we are re-doing our Database we would like you to provide us with your updated details and we will put you in the draw to win a fantastic Mermaid Bay Hamper full of Mermaid Bay Products **Post back by 30 November, Winner will be notified by phone and posted on the website by the 5th December 2011 **

NAME: _____

ADDRESS: _____

CITY: _____

POSTCODE _____

PH: _____

MOB _____

EMAIL: _____

Whats your favourite product and scent?

What way do you like to order?

Web _____ PH _____ POST _____ EMAIL _____

What do you want to see more of?—

Have you purchased off our Website?

What new products/variety would you like to see us develop?

******IMPORTANT NOTICE******

Bet the price increase, We didn't change the price of our products when GST went up, but we will have to put prices up 1st of October.

Get your savings now!!

We have a New Price List and Product Catalogue coming soon.

We also hope to have a newsletter out Six monthly with a Soap of the Month for you to buy, It will be made in a square shape and if it become popular we will add it to our New Range of soaps, Still keeping the core everyday range.

Also we no longer have the PO BOX so any further orders need to be sent to 8 Bass Road, Albany, Auckland 0632

HOT TOPICS

Lets talk about NEEM!!

Have you heard of Neem?

The healing powers of this amazing tree have been known for centuries in India, where its referred to as the "Village Dispensary" and used to treat a wide variety of ailments. Neem has a growing reputation for helping **hard-to-treat** skin conditions, and is proving very popular in Australia, USA and Europe and of course New Zealand. Neem products are used to help Eczema, dermatitis, psoriasis, itching, inflammation, dandruff, fungal, acne and pimples. As well as a great insect repellent, effective against fleas, ticks, flies, sand flies and head lice

Our top 5 products all have Neem in them, Soap, Shampoo, Pet Shampoo, Body & Face Lotion & Gel.

NEEM Products

No More Nits: *a safe and gentle hair treatment to help rid hair of lice. Contains Neem, essential oils and other vegetable oils.*

Neem Rescue: *a gentle unscented lotion to help eczema and dermatitis, itching and acne (I use on my baby skin) Contains Olive oil, Neem oil.*

Neem Super Gel: *used to help severe cne, viral, fungal and other skin infections. Contains Neem Oil in a natural water soluble gel.*

Neem Moisturiser: *a beautiful soothing emollient lotion for sensitive skins. Contains cold pressed extra virgin Olive oil, Almond oil and Neem.*

Neem Soap: *gentle and soothing to help a range of skin complaints – including psoriasis, eczema, dermatitis and acne. Contains Neem in an unscented soap base.*

Neem Pet Shampoo Bar: *our mild pet shampoo with Neem to help your pets more severe skin condition and give a shiny coat. Our customers confirm that this soap kills fleas and ticks and is long lasting.*

Solid Neem Shampoo: *our gentle formula with the added benefits of Neem to help treat scalp conditions, including dandruff, eczema, psoriasis and itching. Reputed to deter headlice.*

Neem Body Lotion: *Ideal for soothing dry skin and perfect to give moisture to your skin. Contains Olive oil, and Aloe vera Gel.*



We have also revamped the old mermaid logo hope you like it!!



Markets

Titirangi Market Last Sunday of every the month, at the War Memorial Hall 10am–2pm.

Coatesville Market first Sunday of the month at the Coatesville Hall 10am–2pm

Craftworld at

Westgate shopping centre at the end of the North Western motorway in Massey

Petone 154 Jackson Street at the corner of Fitzherbert.



PLEASE discard old mail
Order forms & catalogues

We say this for a reason Information becomes obsolete. All price lists and catalogues are dated. We can no longer honor old price lists.

YOUR CHOICE	Sale	Qty	TO-
Neem Soap – Our most Popular Product 5 Pack	2 x 5 pack \$36.00		No limits
HANDS ON Kitchens, Bathrooms/ Fishermen & Parents Our Boaties Soap is a great Hand Soap gets rid of any smells. 3 Pack	3 pack \$12.00		No limits
Neem Super Strength Gel – for very dry, sensitive and BLEMISHED skin. Fantastic for pimples and uneven skin tone. 50ml Bottle	\$10.00 ea Normally \$11.00		Limit 4
Neem Rescue – is recommended for eczema, dermatitis, psoriasis & dry, irritated or itching skin. It is especially helpful for psoriasis when used in conjunction with Neem Soap 100ml Bottle	\$16.00 ea Normally \$17.50		Limits 4
Deodorant Loose Powder – You all should have tired this by now. Any Deodorant you buy you will get a Puff for FREE Please tell me your Fav Scent	\$6.50 Worth \$8.80		Limit 3
10 Mixed pack , a mix of Rose, Ylang Musk Lav. Aloe vera Tea Tree, Yoghurt & Oatmeal & Sandalwood Save\$5	\$35.00 Per pack		Limit 2
Hand Cream 100gmPot your hands will love you. Normally \$12.50	\$10.50		Limits 2
Gardeners Soap , Fantastic soap loaded with pumice to clean dirty hands, normally \$4.00 ea. 2 for	\$6.50		No limit
Post and packaging as usual to be added.	\$6.50		
TOTAL Incl P & P			

Check other side or sending details